THE FUTURE OF SEL
BUILDING REAL-LIFE SKILLS WITH REAL-WORLD VIDEOS

A Pilot Case Study on solving SEL Implementation challenges by engaging students and teachers with real world situations.
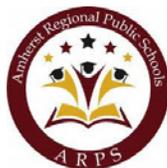
1. Summary

The biggest challenge schools are facing when it's time to implement SEL is lack of their teacher's time resource. Our Teachers' schedules are already very packed with their daily routine and unfortunately, although they know how important is SEL, adding an SEL program can be daunting for them.

In collaboration with SEL4MA, we asked two Massachussets public schools[1] to trial moozoom with their teachers during a 3-week structured pilot opportunity.

2. Procedure

PRE-PILOT

A first meeting occurred with participating school administrators and participating teachers to understand their SEL needs and goals, review the pilot framework, and proceed with a moozoom demo. Pre-pilot surveys were conducted with teachers to assess their previous experience with SEL, and with students to assess their SEL competencies.

PILOT

Considering the importance of being able to assess teachers' capacity to implement moozoom in their classroom in a non-controlled environment, each participant teacher was asked to commit minimum 30 minutes per week but beyond that they were free to use moozoom at their own rhythm and frequency during a three week period. At the end of each week, the participating teachers had to participate in weekly progress surveys

POST-PILOT

The three weeks of pilot experience was followed by individual interviews and a post-pilot survey for teachers and students.

1. Learning First Charter Public School and Amherst-Pelham Regional Public Schools

3. Findings

BEFORE MOOZOOM

• Teachers were really busy. Other SEL programs did not fit easily into teachers' schedules.

• The previous programs they used were complicated to implement, repetitive in their structure, not culturally relevant, and not adapted to teachers' reality.

• SEL implementation can be daunting for teachers.

MOOZOOM

• The material is all set and ready for teachers on the digital platform.

• There is no training required for implementing moozoom in the classroom, even for the very first time.

• The characters in the moozoom videos are relatable to the students which helps them buy-in to the program.

• The possibility for students to relate to other kids that looks and acts like them is a game changer for SEL.

• The platform is very flexible and allows teachers to engage students with SEL at any period of the day.

• Teachers have never seen an SEL curriculum that is so easy to implement.

4. Testimonials

Watch this video to hear what teachers are saying

5. Pre and Post survey assessment results:

DURATION (WEEKS)	PARTICIPATING TEACHERS	PARTICIPATING STUDENTS	ACTIVITIES COMPLETED
3	**7**	**167**	**897**
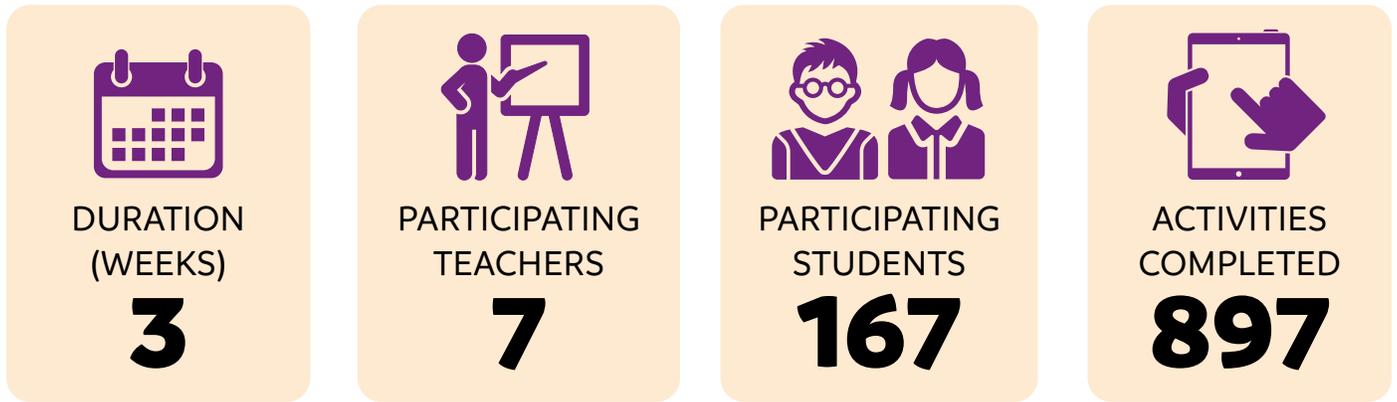
TEACHER SURVEYS

SEL is easy to implement in my school

Other programs

28.6%
71.4%

moozoom

33.3%
66.7%

- ■ Strongly Agree
- ■ Agree
- ■ Disagree
- ■ Strongly Disagree
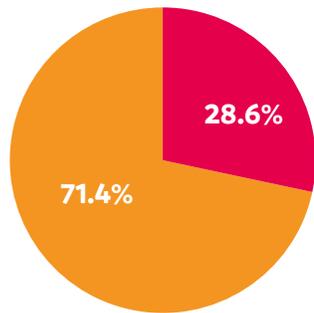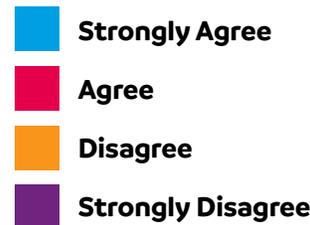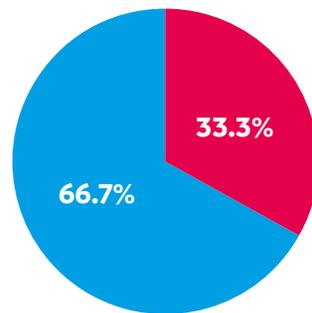
How easy it is to engage students into SEL?

Other programs

28.6%
71.4%

moozoom

33.3%
66.7%
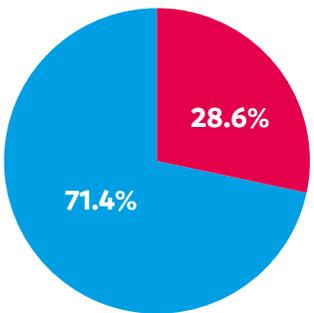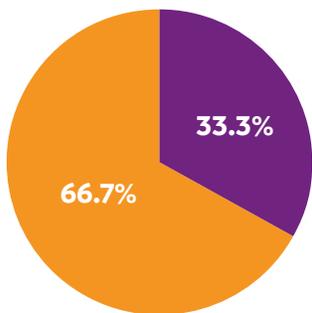
The SEL curriculum is repetitive

Other programs

28.6%
57.1%
14.3%

moozoom

16.7%
83.3%
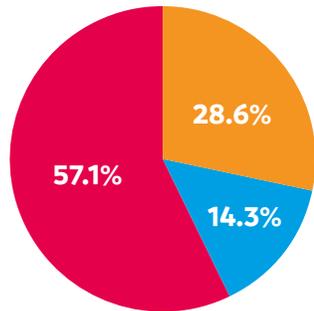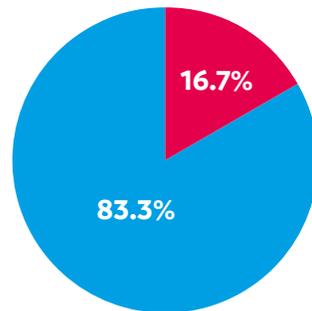
STUDENT SURVEYS

I know what to do if a friend decides not to play with me

100

85.20%
17.70%
Pre-moozoom

95.20%
4.70%
moozoom

80
60
40
20
0

- ■ Yes
- ■ No

4
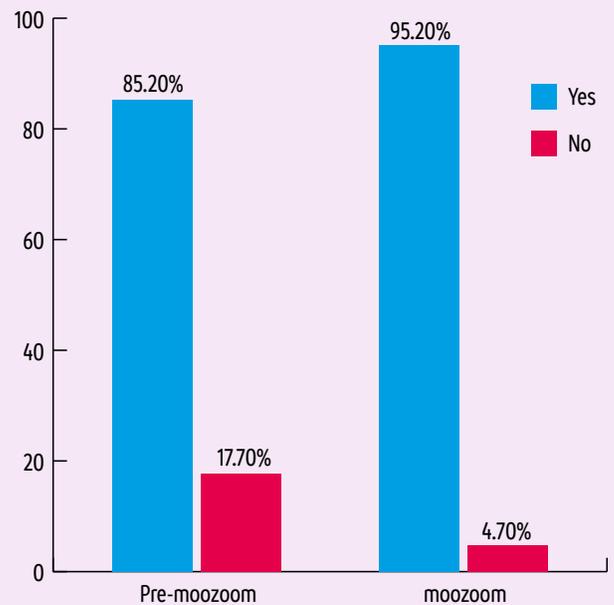
6. Conclusion

moozoom's mission is to solve two important challenges schools have when it's time to implement SEL: **teacher buy-in and student engagement**.

Empowering teachers with a ready-to-use digital tool accessible at school and at home, allowing them to easily implement moozoom in their classroom, and engaging students with relatable real-world interactive videos is the perfect combination to increase opportunities for students to learn SEL skills and practice them in their everyday life.

With more than 700 schools and 200,000 student activities completed, moozoom is indeed reinventing how SEL is taught in schools.

REAL for Kids,
EASY for teachers.